**MEDIA ADVISORY/PHOTO OP:**

**FOR PLANNING PURPOSES:**

**20th Feb 2007**

**CONTACT:**

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# BUDS OF THE BANNER

## - Guide to Growing Native Trees and Shrubs in Clare to be launched in Ennis

**WHAT:**

Wildlife filmmaker, Éamon de Buitléar will officially launch a guide, entitled '*Buds of the Banner – A Guide to Growing Native Trees and Shrubs in Clare'*, at the Templegate Hotel, Ennis, Co. Clare on Wednesday 28th February 2007. The new publication is Ireland's foremost best practice guide to planting native trees and has been initiated as an education and awareness measure to encourage and assist the public. Members of the media are invited to attend the official launch. Photograph and interview opportunities will be provided.

**WHO:**

'*Buds of the Banner*' is a partnership project between Rural Resource Development and Clare County Council. Janice Fuller, author of '*Buds of the Banner*'; Local Authority officials and elected members; members of the business community; and other invited persons will be in attendance. Éamon de Buitléar will officially launch the Guide. Éamon de Buitléar and Mayor of Clare, Cllr. Flan Garvey will address the event.

**WHEN:**

7.30pm, Wednesday 28th February 2007

**WHERE:**

The Great Hall, Templegate Hotel, Ennis, Co. Clare (see Notes to Editor for directions).

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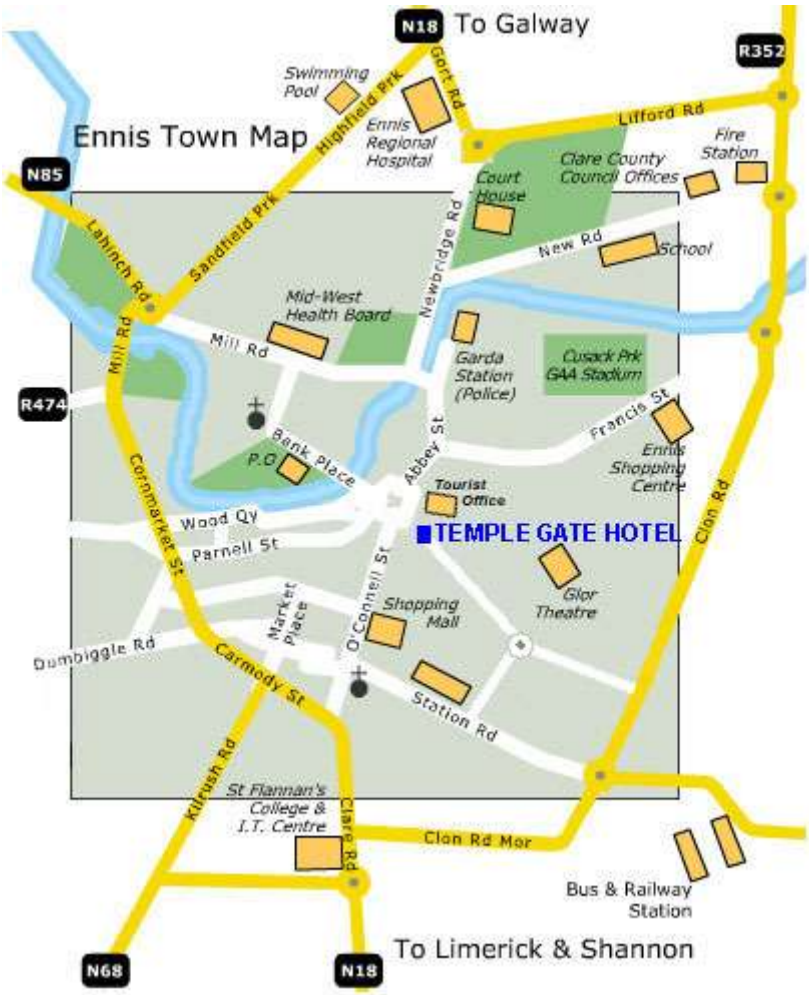
**Notes to Editor:**

- **Interviews** and **photograph opportunities** can be arranged by contacting Mark Dunphy of Dunphy Public Relations on (mobile) 086-8534900 or (email) media@dunphypr.com. Tabhair faoi deara gur féidir **agallaimh** trí Ghaeilge a eagrú.
- In Ennis, follow the signs for the Ennis Tourist Office. It is located beside the Temple Gate Hotel.